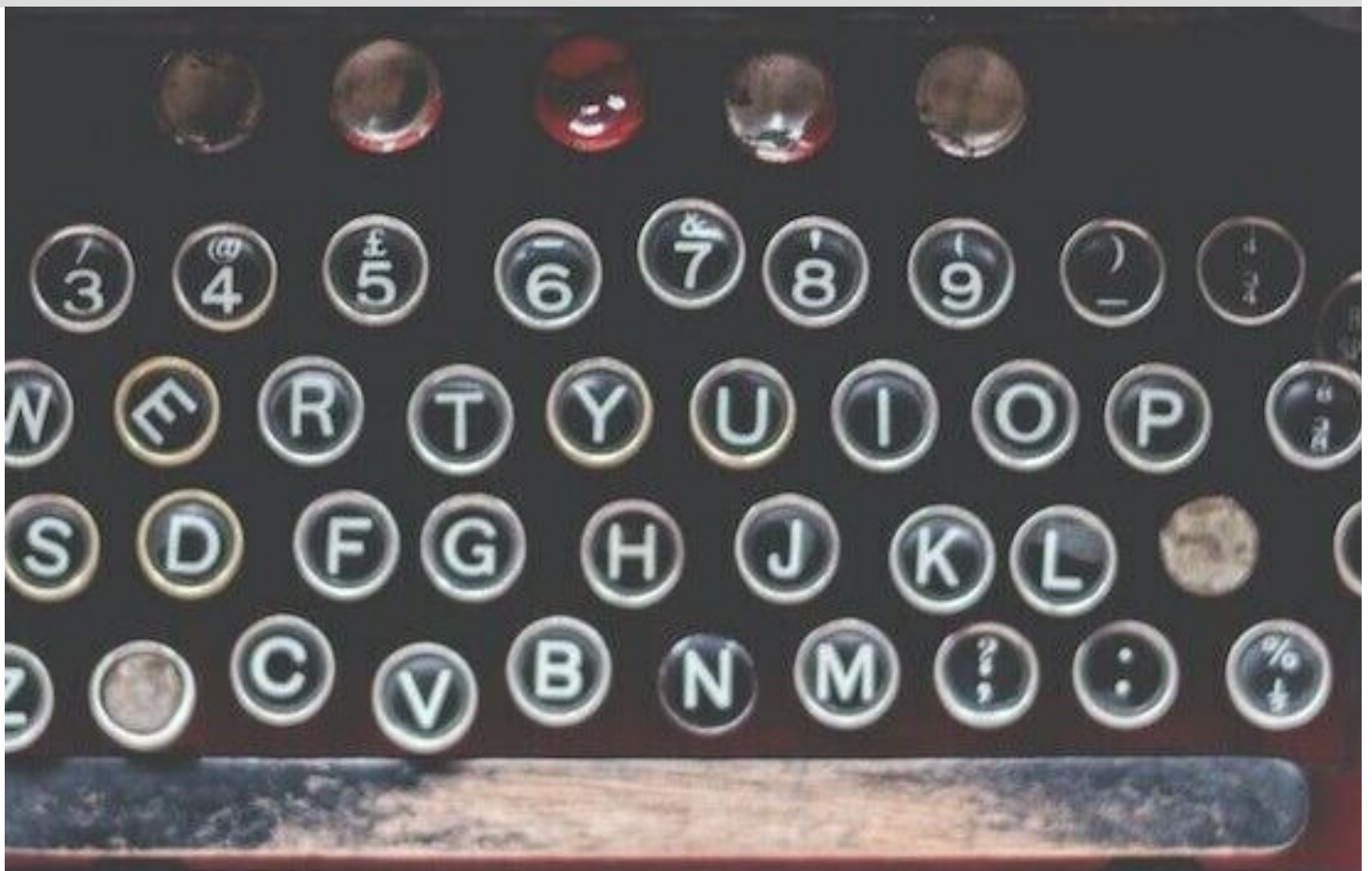


Insurance Taglines Writing Sample

Branding Project



Dina Giolitto | dinagio@dinagio.com

Taglines - Branding Project Sample

1. INSURANCE COMPANY - Tagline Brainstorm

- Your Partner For Life.
- Your Primary Insurance Provider.
- We Know Insurance.
- Rest assured... you're insured.
- The One to Count On. The One to Trust.
- Risk-Free. Hassle-Free. Debt-Free.
- Why Put Your Business at Risk?
- The Risk Management Experts.
- Damage Control. Loss Recovery. Profit Enhancement.
- Your Corporate Safety Net.
- The Only Insurance You'll Ever Need.
- Taking Care of Your Business.
- The Proactive Insurance People.
- Because You Can't Afford to be At Risk.
- Minimizing Risk. Maximizing Profit.
- You've Come Too Far to Not Protect Your Assets
- Committed to Your Full Protection.
- The Premium Insurance People.
- Raising the Bar on Insurance.
- We Put a Premium on Quality Service.
- Putting a Premium on Insurance.
- We Take Care of You.
- Looking Out for Your Best Interests.
- We're Looking Out for You.
- We've Got Your Back.
- Because Business Is Not Without Risk.
- Because Accidents Happen.
- Risk-Free Business Full Coverage.
- All Types of Insurance.

Taglines - Branding Project Sample

- We've Got the Insurance Business Covered.
- Because You Don't Have to Take a Loss.
- Because Hey... You Just Never Know.
- Rest Assured, You're In Good Hands.
- Rest Assured, Your Investment is in Good Hands
- Because Your Business is Everything.
- Coming Through In Your Time of Need
- Through the Best and Worst of Times, We're There for You.
- Because What You Don't Know, CAN Hurt Your Business.
- Finally - An Insurance Plan That Fits.
- Because Insurance Isn't One Size Fits All.
- Your Protection is Our Priority.
- Damage Control Means Profit Control.
- We Do the Insurance Thinking For You.
- Corrective Action Today for a Risk-Free Tomorrow.
- The One to Call for All Your Insurance Needs.
- You Can Bank On Us.
- Because You Can Never Be Too Insured.

Need to Outsource Marketing Copywriting?



Dina Giolitto, Copywriter

Use the power of content to grow your profits... with the help of long-time copywriter, content strategist and web marketing expert, Dina Giolitto.

DinaGio.com

Email: dinagio@dinagio.com
for a project quote today.