



The Yard Fairy - Low Water Landscaping Newsletter



Hello from The Yard Fairy and welcome to all of our new subscribers!

November turns our thoughts to the fast-approaching holidays, and visits from family and friends.

If you haven't already, now is a great time to do some front and backyard sprucing so everything will be in tip-top shape for when guests arrive. Think about what plant selections will make for a cheery holiday presentation, as well as what types of simple upgrades you can make to your patio area to promote the most enjoyment for

all.

November's feature article covers [landscaping as a way to increase the value of your home](#). If you're considering selling in the near future, or even over the next few years, a nice yard can make all the difference in getting your asking price.

Garden Coaching:

Using our many years of gardening experience, and our seven years of running a landscape contracting business, The Yard Fairy can advise you on any of the following:

- **How to go about purchasing plants**; what time of year to buy which types of plants; how to place plants in your yard according to space, sunlight, soil and water conditions
- **How to maximize soil health** to improve water use within the garden and provide your plants with healthy growing conditions
- **How to deal with pests and diseases** in an organic way, and when to resort to chemicals
- **How to design your garden** so that it looks good year round, not just in the spring
- **What landscaping projects to undertake yourself**, and how to reduce costs

To book your Garden Coaching Consult, email info@yardfairy.com today!

Join The Yard Fairy online and talk amongst fellow gardeners, landscapers and energy and water conservationists. [Friend us on Facebook](#) and check out our new [Fan Page](#)! You may even be featured in an

upcoming [Yard Fairy Q&A session](#).

As always, if you need assistance with your landscaping design, would like to have a Smart Irrigation system installed, or have any other questions about low water landscaping, please contact us at info@theyardfairy.com.

Diane Downey, Owner
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Landscaping to Increase the Value of Your Home

Looking for ways to add curb appeal to your home and increase its resale value? Next to the house itself, the second thing that potential buyers look at is the outdoor landscaping.

An uncared for garden or empty dirt lot detracts from the overall first impression and brings the value of your house down. Not only will people come away with the idea that the homeowner simply can't be bothered, but they may also start to wonder what else you've neglected in the upkeep of your home.

That said, whether you're looking to flip your house quickly or want to maximize return on your investment, landscaping is one aspect of home staging that can bring considerably favorable results. With just a few modifications and some minor attention to detail, you can easily transform a barren or lackluster yard into something spectacular. Let's take a look at aspects which can detract from your landscape, as well as how to improve upon your front and back yard to increase the value of your property.

[Continue reading "Landscaping to Increase the Value of Your Home"...](#)



From the Blog:



Why Can't I Find a Good Maintenance Gardener?

This is a question I hear a lot from my clients, and this week from the owner of [Pistachio Hair Studio](#).

It's a tricky question since most of these people are unlicensed and typically do not belong to a professional organization, such as the California Landscape Contractors Association (CLCA). Unlicensed contractors, even those who do 'just' maintenance, are breaking the

law if they contract with you to do more than \$500 worth of work in one contract.

Not only this, but if there is a problem with their work, there is no recourse open to you to have the work completed or put right; there is also no guarantee that they carry workers compensation insurance for the employees, putting your home at risk if they should have an accident while on your property.

Professional maintenance companies will supplement their income by looking for ways to carry out improvement projects within their regular maintenance jobs. This is when they will typically break the law, if they are unlicensed, by going over the \$500 limit.

[Continue reading "Why Can't I Find a Good Maintenance Gardener?"](#)

Ask the Yard Fairy!

Don't miss our ever-expanding **Low Water Landscaping Q&A**, where we feature questions submitted by readers along with detailed responses from The Yard Fairy Diane Downey. [Click here to read past Q&A sessions.](#)

Email info@yardfairy.com to submit your own question to be featured on our website!

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